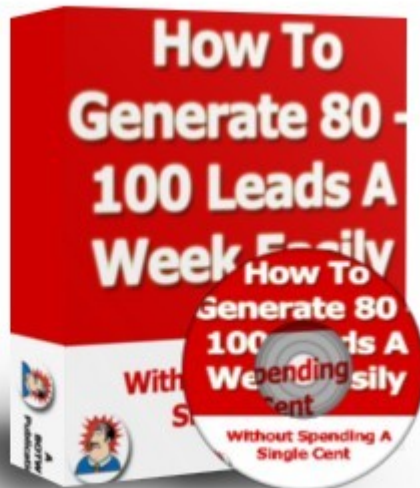


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# How To Generate 80-100 Leads A Week For Your List Easily Without Spending A Single Cent



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## **Overview:**

This guide will share with you on how you can build a list easily using some simple yet effective methods I am currently using to generate 80 - 100 leads a week for yourself.

With leads, you can develop a long term business relationship with your subscribers (prospects) using email newsletters, campaigns and auto-responders. This is also known as email marketing in general.

Remember, every lead is an asset to your online business. The more leads you have, the higher the chances you have, to be successful when promoting your business, products or services.

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## **Email Marketing Tool I Recommend: [Aweber](#)**

Before you can start with anything, the very first thing you need is definitely a good email marketing tool like [Aweber](#).

Why [Aweber](#)?

- They have over 103 ready-to-use HTML email templates. Each template has been tested readable by all popular email clients.
- They always ensure that your emails sent are well-received in your recipient Inbox. No more landing up in spam folders.
- They have the best customer service support I ever seen. I sent in a support ticket and got my reply within an hour.
- They charge based on the number of subscribers you have. You can have as many email campaigns you like and send out as many emails as you wish.

Most importantly, [Aweber](#) can help to automate your online business selling using follow-up emails with your subscribers.

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## **You Have An Email Marketing Tool Now But How Can You Generate Leads For Yourself?**

Now you have an excellent email marketing tool, the next step you should be looking at, is to start generating leads for yourself.

What is a lead? A lead can either be a name or email address, or even just an email address alone.

In order for people to give you their name and email, it will be more effective if you could offer something for them in return. We call this an "ethical bribe".

You may offer a free product or service yet must come with a value to your prospects. Personally, I find ebook very effective.

Every people loves FREE gift (especially if it is truly valuable like this guide)!

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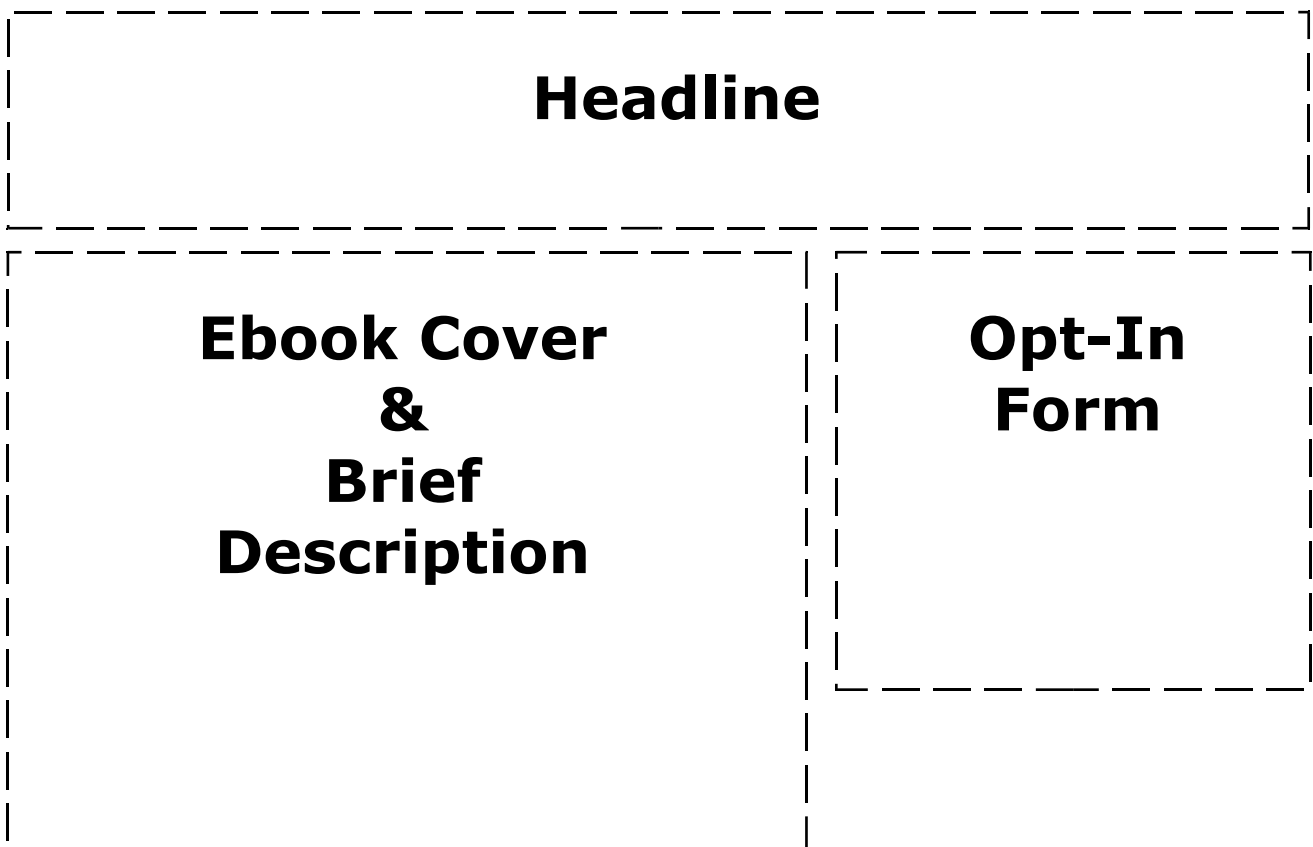
## **So You Have An Email Marketing Tool And An Ebook To Offer As FREE Gift, What Should You Do Next?**

You need to have your own squeeze page. A squeeze page is a simple web-page which contains the sign up form for your prospects to enter their name and addresses.

A squeeze page receives higher conversion if there are videos and audios as compared to normal text.

You can create a post within your own blog to be your squeeze page, or you can create a simple HTML web-page (see below example) in your website to be one as well.

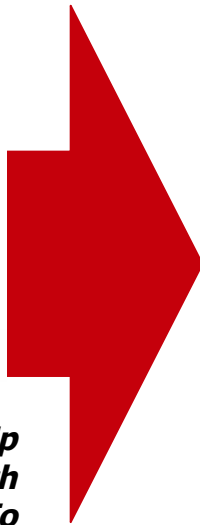
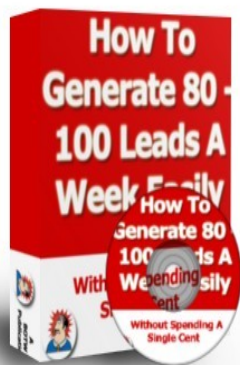
### **Basic Elements Of A Squeeze Page:**



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### Example Of A Successful Squeeze Page:

**Do You Wish To Learn How To Generate 80 – 100 Leads A Week For Your List Easily Without Spending A Single Cent? If It Sounds Impossible To You, Enter Your Name And Email Address Below & Let Me Show You How!**



***I Spent 3 Days To Come Up With This Ebook (Worth \$47.00) Which I Want To Give A Copy To You FREE! (Hurry! Only 100 Copies Available)***

### Claim Your Free Copy Now!

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Disclaimer: We respect your privacy. Your details will be strictly protected and safe. We will never share them with anyone.

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**Ok, You Have An Email Marketing Tool, A Free Ebook To Offer As Free Gift And A Nice Squeeze Page, Your Very Last Step Is To....**

# **Start Driving Relevant Traffic To Your Squeeze Page For Visitors To Download Your FREE Ebook And Be Your Subscriber Today!**

**In this guide, I will show you 3 of my most effective methods I am using at the moment, to generate 80 – 100 leads for my online business without spending a single cent (of course some work involved).**

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## **Method 1: Forum Marketing**

The most effective method in driving relevant traffic to your squeeze page is to publish your free ebook offer in related forums. You can gain some quality backlinks for your squeeze page too.

1. If your niche is about "moneymaking", simply google for "money making forum" or "make money forum", and register for a free account on every single free forum that appear in the results.
2. Look for sections like "freebies", "free download" or "free offer" and post a thread about your free ebook offer with a link to your squeeze page. Since there is free stuff, people will naturally visit your page.
3. Go back to your thread everyday to see what the forum members have to say. You can check for your response and on the other hand, bump the thread if possible.

*Note: Do not intentionally bump your thread. For me, I only bump it when they thank me. I would usually reply with a post "You are welcome, hope you enjoy my ebook" or something.*

This method can easily fetch me 50 – 80 leads a week. Remember to do it with care to prevent yourself from getting banned in forum. Do not spam or bump your thread unnecessarily!

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## Method 2: Blog Commenting

The next method which brings me 30 – 40 leads a week will be blog commenting. Blog commenting drives relevant traffic to your squeeze page and increase quality backlinks too.

I would recommend that you do it with a blog commenting software like **The Free Blog Commenter** to make your life easy.

**The Free Blog Commenter** helps to search through the internet for blogs based on the keywords that you specify.

On top of that, it searches for blogs that have "CommentLuv", "KeywordLuv", "DoFollow" and "Top Comments" if you desire.

1. Download your free copy [here](#).
2. When creating your profile, simply put "Free ebook for download" as your "Name".
3. Under "URL", put in the URL of your squeeze page.
4. Starts visiting blogs and commenting. Do it from those high PR blogs first.
5. Once your comment gets approved by the blog admin, it will not only attract the blog admin to download your ebook, it may easily attract hundreds of readers to do so as well.
6. As for "Comment", most of the time I would put in a common one, eg. "Hey, I found your blog through forum and realize that you have maintained it well. You provide excellent information which I think I should have visited your blog earlier."

*Note: The trick with the "Comment" field is to praise the blog admin as much as possible so that he finds it difficult not to approve your comment.*

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### **Method 3: The Twitter Following Method**

This method is a bit tedious. However, I discovered that it will still drive some traffic to my squeeze page after a while, even when I stop practicing it.

#### **A) Setting Up A Twitter Account:**

1. Register a free twitter account for yourself [here](#).
2. Login to your twitter. Go to "Settings", "Picture" to put up a profile picture for yourself.

*Note: This would make your profile more human look rather than a bot.*

3. Enter the URL of your squeeze page into the "More Info URL" box.

*Note: This will allow your Twitter visitors to visit your squeeze page and download your free ebook.*

4. Enter your message that you are offering a free ebook into "One Line Bio". Eg. free autoblogging ebook for download <http://short.to/2p0k>

*Note: This will inform others that you have an ebook to give away free when they visit your Twitter profile.*

#### **B) Setting Up A TweetLater Account To Auto-Send A Welcome Message To Your New Twitter Follower And Offer Them Your Free Ebook**

5. Register for a free TweetLater account [here](#).
6. Login to your TweetLater account and go to "Add Account".
7. Select "Twitter" under "Select Type".
8. In your "Add a New Twitter Account" screen, enter your Twitter username and password.
9. Tick "Automatically send a welcome message to new followers."
10. Under "Send This Message", enter your free ebook message like what you enter in Step (4) above.

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*Note: What Step (5) to (10) does is, it will automatically send a welcome message to whoever follows you in Twitter (a follower).*

### **C) Start Following People In Twitter To Attract Followers**

11. To start following in Twitter, simply [search for profiles](#) whom share the same interest as you and click into their profile. Look for and click on the button "Follow".

*Note: There are several ways to attract followers in Twitter. One of which is to follow twitter friends and in return, some will follow you back out of good will. Out of 5 following, you will typically get 1 follower in return.*

12. People whom follow you back in Twitter will then receive a Welcome message you configured above. This is how you get the news out to them that you have a free ebook to offer.

*Note: If you feel that it is tedious to follow people manually, there is a software called [Twitter Friend Adder](#) that will help you to automate the following process. However, you need to purchase a license at \$50 to use it.*

13. Once your follower sees your welcome message and get redirected to your squeeze page, you may get 1 free lead using this method easily.

*Note: Use this method with care. Do not follow too quickly otherwise you may get banned by Twitter easily.*

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**You Have Opt-In Subscribers Now, You Should Start To Think Of Ways Or Products That Would Benefit Them And Promote To Them Through Follow-up Emails. However it would not be covered in this guide.**

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## **Disclaimer**

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The author of this guide will not be held responsible for any damage caused by following the instructions in this guide.

You should always ensure that you have backups of all settings and files before proceeding with anything stated in this guide.

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